



SignMedia Vocational Training

My Media My Life – online mobile training course

Trainer User Guide ENGLISH



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1. Introduction

The SignMedia Vocational Training (SMVT) EU project has created online mobile training courses in media and new media in English, German (Austria), French and Italian and the respective sign languages.

These online courses in digital, online and mobile media are designed to help deaf media professionals and enthusiasts in film making, social media and reaching their audience online.

The course material is available on the SMVT homepage :

<http://www.signmediasmart.com/smvt-course/>

in the mentioned national written and sign languages.

The glossary for media terms, SignMedia Smart, is an important support tool during the course and can be accessed here:

<http://www.signmediasmart.com/>

This user guide shows you how to use and navigate through the course and course material and provides ideas for using it in your training sessions. It also has useful information about where trainees/learners can access further sources of support and progression routes.

The online course does not replace a well-founded training in this field and is mainly designed as an easily accessible help and support for deaf people. The project partners do not accept any responsibility for decisions made as a result of the project content. All information was correct at time of development.



2. Technical requirements and accessibility

You can access the online course here: <http://www.signmediasmart.com/smvt-course/>. The course can also be used on mobile devices.

There are no specific technical requirements; however, a good internet connection is recommended for playing the videos without any issues.

Language selection

On the My Media My Life home page, click on the appropriate flag to go to the language version you want. The course is available in several languages.



3. Navigate through the course

The course was developed as part of the Erasmus + project, and compliments the SignMedia SMART online glossary app.

The 4 day course was delivered online during May and June 2020 and the materials are available to use and download.

3.1 Start the course

When you are on the relevant language page, you can start the course by clicking either **Start the course!** or **Day 1**. Each day has a specific topic assigned.

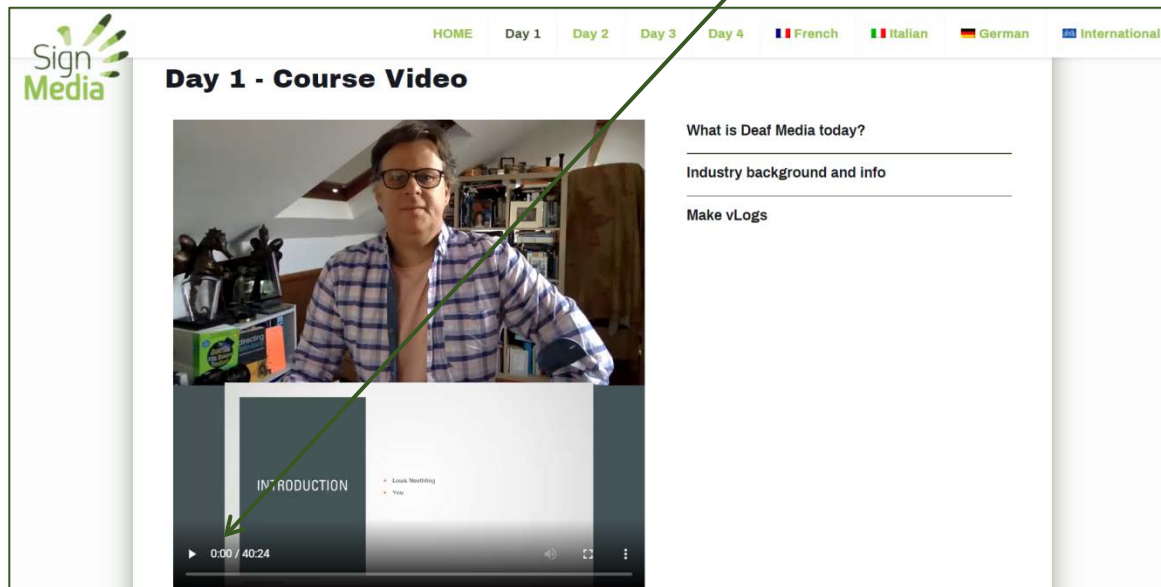
You can work through the course according from Day 1 to Day 4, or start with a specific topic/day depending on your interests.

We recommend the order from day 1 to day 4, as certain basic knowledge is taught at the beginning of the course.

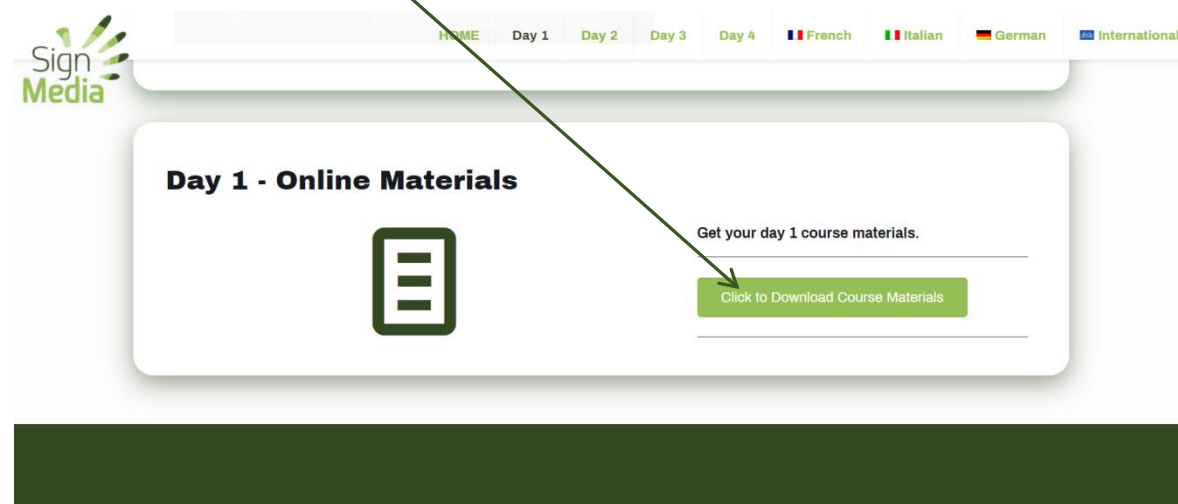


3.2 Course content

The entire course content is available in each sign language and IS as a PowerPoint. To watch the relevant video, click on the arrow on the left side of the video (play).



If you want to view the Power Point, click here. A new page will open with the Power Point, which you can scroll through.



4. Glossary for media terms

Many terms as well as the corresponding explanations of the media industry can be looked up on the online glossary app, SignMedia Smart. This makes the glossary an important additional support for teachers/trainers and students. To access the glossary, click on the link SignMedia Smart - at the bottom of the SMVT page. Click here to access the app: <http://www.signmediasmart.com/>

Language selection

From the home page of the online glossary, click on the relevant language/flag to access that glossary version



Terms can be searched for using the search bar, through the A-Z index or by topic.



5. Use in training sessions

This section suggests some possible ways the course and supporting materials could be used to support training.

Blended Learning

The course and supporting materials could be used in the context of blended learning. This means that learners will learn partly from the glossary app, supporting materials and the course, while also participating in contact teaching.

Stand-alone resource

The course and supporting materials could be used as a stand-alone training resource. This means the learners would be taught on their own using the glossary app and supporting materials, with the trainer acting as facilitator.

Use in a workshop environment

The course and supporting materials could be used as supplementary materials, in which learners can find further information about the topic of the workshop.



6. Trainee/learner progression

ECVET:

The SMVT course and the supporting materials have the potential to be used to support the study of relevant qualifications and/or training across the EU. If your learners engage in such qualifications and/or training, during a learner 'mobility', there are a number of models and tools which can support the recognition of learning. One model is ECVET (The European Credit System for Vocational Education and Training).

ECVET is a technical framework which supports the transfer, recognition and accumulation of learning outcomes. ECVET provides a set of principles and tools that facilitate the process of learner recognition, with a view to achieving a qualification.

In ECVET, a series of tools and templates can be used in the delivery of geographical mobility programmes, which support learners in getting the most out of international experience and ensuring a better understanding of learning provisions and qualifications in other countries.

The use of learning outcomes creates a clear picture of what a learner will know and be able to do by the end of a course. ECVET provides templates to facilitate the learning mobility process, namely the Learning Agreement (LA) and the Memorandum of Understanding (MoU), which confirm the learning duration and expected learning outcomes as well as plans for credit transfer and accumulation.

ECVET for learners - Mobility programmes can become more attractive to learners with tangible outcomes that relate to an existing VET programme or qualification. Receiving formal recognition for the learning achievements acquired during a mobility abroad means that learners no longer have to repeat or catch-up missed elements of learning on return. Following the ECVET principles, quality assured and well-documented learning puts learners in a better position to present acquired skills to employers.

ECVET for VET institutions/practitioners - VET providers can develop more productive long-term partnerships with their partners overseas, facilitate increased learner participation and enhance programme design. Learning from their peers in other European countries, VET practitioners can enhance programme design, learning delivery and learning assessments. Through the use of learning outcomes, ECVET allows for improved design and enhanced quality assurance in the delivery of mobility programmes.

The ECVET website provides more detailed information for learners and providers, along with a range of supporting documents such as model agreements.

Source: Erasmusplus.org.uk (2019)



7. Further information

Higher Education

HE is optional and typically has entry requirements which differ between institutions and courses. Degrees last from 3 to 5 years depending on the subject and increasingly the HE sector is offering Degree level apprenticeships.

There are a wide range of media related courses available which encompass specific subjects such as film studies, TV studies, media studies, communication, journalism and publishing. Many institutions offer combinations of subjects, vocationally focussed courses and placement/sandwich years.

According to the UCAS website Media subject guide (2019) entry requirements are as follows:

A levels – Entry requirements range from CDD to ABB, with the universities and colleges most commonly asking for BBC.

Scottish Highers – Entry requirements for Highers (the most common qualification) range from BBBB to AABBB, with universities or colleges most frequently requiring AABBB. Occasionally, universities ask for Advanced Highers to supplement Highers. If Advanced Highers are requested, universities or colleges typically ask for ABB.

Vocational courses – Other Level 3/Level 6 qualifications (e.g. Pearson BTEC Level 3 National Extended Diploma, or an SCQF Level 6) may be accepted as an alternative to A levels/Highers by some providers. It's essential that you check alternative entry requirements with universities or colleges.

Under the Equality Act 2010, all universities have a duty to make 'reasonable adjustments' to their services, so deaf and disabled students are not placed at a substantial disadvantage. All institutions have a student support or disability office so prospective students can discuss how their individual needs will be met. An example of the support provided to deaf students at the University of Wolverhampton can be seen here <https://www.wlv.ac.uk/current-students/student-support/student-support-and-wellbeing-ssw/advice-for-ddeaf-and-hard-of-hearing-students/>

A range of Postgraduate courses are also available in media related subjects.

Training Providers

Training providers are specific organisations offering a range of, often vocationally based, training and qualification routes, including apprenticeships.

There are also some specific opportunities for deaf people to study and train. A recent annual initiative launched by ITV SignPost, partnering with the British Sign Language Broadcasting Trust (BSLBT) offers a new trainee scheme aimed at getting young Deaf film-makers into the industry. Full details can be seen here <https://deafunity.org/job/media-production-executive/>



A wide range of specific media sector related courses are also available. These are not always accredited at a recognised qualification level, but may be evidenced through certification.

